

# Journal Ad Form

**Deadline: September 19, 2008**

## Ad Type (please check one)

- Platinum Level Page \$3,500
- Gold Level Page \$2,500
- Silver Level Page \$2,000
- Bronze Level Page \$1,500
- Full Page B&W \$1,000
- Half Page \$500
- Name Listing, as follows:\* \$100

\_\_\_\_\_  
\*One line only

## Please check one of the following:

- Advertisement to be sent via e-mail to [Lsandick@hvhc.org](mailto:Lsandick@hvhc.org)
- Advertisement copy to follow  Camera-ready advertisement enclosed
- Please repeat 2007 Journal Ad

## Ads & Tickets

- Silver Ad Package \$2,700  
Silver Level Journal Page Ad,  
Two Tickets
- Full Page B&W Ad Package \$1,800  
B&W Journal Page Ad, Two Tickets

## Additional Tickets

- I will purchase \_\_\_\_\_ additional ticket(s)  
at \$500 per ticket (tax-deductible portion  
is \$370 per ticket)

## Ad Dimensions:

Full Page 7"w x 7"h

Half Page 7"w x 3½"h

## File Submission:

**Text or B&W art, 600 dpi,  
PDF format preferred.**

Please return the Journal Ad Form, hard copy  
of artwork, and donation pledge to:

Lisa Sandick  
The Foundation of  
Hudson Valley Hospital Center  
Dempsey House  
1980 Crompond Road  
Cortlandt Manor, NY 10567

Phone: 914-734-3862 Fax: 914-736-3459  
E-mail: [Lsandick@hvhc.org](mailto:Lsandick@hvhc.org)

*Please see reverse side for payment information*

# Journal Ad Pledge Agreement Form

**Deadline: September 19, 2008**

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

*Needed for processing & communication*

The Foundation of Hudson Valley Hospital Center is a 501 (c)(3) Not-For-Profit organization.

All donations are tax-deductible to the fullest extent of the law.

Please make checks payable to **The Foundation of Hudson Valley Hospital Center.**

Enclosed is my check in the amount of \$ \_\_\_\_\_ Check No. \_\_\_\_\_

Please charge my credit card:  Visa  MasterCard  Discover  American Express

Account No: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

If you have questions about your ad or our journal format, please call Lisa Sandick at 914-734-3862 or email: [Lsandick@hvhc.org](mailto:Lsandick@hvhc.org).